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South Florida BUSINESS JOURNAL

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South Florida Business Journal's Hot Leads feature is designed to inform readers of potential leads for new business opportunities, with listings of new businesses, relocating businesses, new products and services. Send information to Editorial Coordinator Brenna Mello at bmello@bizjournals.com. Any photos should be sent electronically at a minimum resolution of 300 dpi.

OPENINGS

■ The Dizengoff-Trading Group, an Israel-based trading and real estate development company, expanded its operations in the U.S. by opening an office at 2255 Glades Road, Suite 319-A, in Boca Raton. Ronen Saban will serve as the U.S. region manager from this office. (561) 988-8448 or www.dizengoff-trading.com.



Saban

■ Charles Jones formed Jones & Associates Public Relations, a PR firm concen-



Yamin Meneses and Cynthia Alonso opened FitSource Fitness Club for Women.

...dians, nurses, administrators, technicians, researchers or service providers



■ Yamin Meneses and Cynthia Alonso opened FitSource Fitness Club for Women at 2415 Biscayne Blvd., in North Miami. A Hialeah location is slated to open in November and a Kendall location in January. (305) 895-6686 or www.fitsourceforwomen.com.

Road, in downtown Boca Raton. (561) 395-7048 or www.blissdesignsinc.com.

■ Sacks Group Yachting Professionals announced that Wanderlust has joined its charter marketing fleet as a central agency yacht. (954) 764-7742 or www.sacksyachts.com.

■ George Stone Crab now delivers crabs from the ocean to customers' front doors within 24 hours. (305) 733-5190 or www.georgestonecrab.com.

NEW PRODUCTS AND SERVICES

■ Goldstein Scharfiter Koch launched